

"A spellbinding masterpiece."

- Tom Hornbein, Author

"An absolutely electrifying presentation..."

- S. Pann, Morgan Stanley

"Jake was unbelievable!"

- A. Chase, BTA

"Jake, didn't beat my expectations, he shattered them!"

- L. Knoten, Ritz-Carlton

JAKE NORTON
CLIMBER | FILMMAKER
SPEAKER | AMBASSADOR

Since 1999, Jake Norton has been inspiring audiences around the world, from Colorado to Kathmandu and everywhere in between. Jake's work has been featured in National Geographic, Discovery, PBS-NOVA, and more, and his speaking clients include Google, Microsoft, Ford, Shell, Ritz-Carlton, and countless other multi-national, regional, and local corporations and organizations.

GETTING FITT

Whether you're a climber or a CEO, a Sherpa or a secretary, we all have Everests in our lives and careers. Jake Norton has inspired hundreds of organizations and thousands of people to identify - and then climb - their Everests. With humility, stunning images and video, and engaging stories from his 8 Everest expeditions, Jake takes audiences out of their seats and onto the mountain with him, where they laugh, cry, and learn the keys to success on all of life's mountains:

WHY?

Most of us believe we are climbing to reach a summit, meet a deadline, or earn a paycheck. But, these are mere products of our efforts: The true reason why we climb must be something deeper, a purpose that transcends personal self-interest, forcing us to dig deeper, push harder, and make better decisions on the slopes of our mountains.

F

FEAR

We must learn to transition fear into focus, and use it's power to break the job at hand into manageable pieces and move forward on our mountains.

T

TEAMWORK

None of us can climb our mountains all alone. Rather, we must rely on - and be a selfless member of - a strong, dedicated team.

I

INSTINCT

In these dynamic times, we often must make quick and effective decisions, trusting our instinct to tell us the right course of action.

T

TENACITY

No Everest is without setbacks and challenges. Only those who push on, striving day after day, will ever reach the summit.

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"A once-in-a-lifetime opportunity! Jake taught us how to turn fear and adversity into opportunity and success."

- Re/Max

"Spectacular! You gave us just the motivation we need to tackle the Everests in our business!"

- U. Gupta, Keynote Systems



CLIENTS

FROM ACROSS THE STREET TO AROUND THE WORLD, JAKE'S CLIENTS INCLUDE:



THE RITZ-CARLTON



WHO IS JAKE NORTON?

A Renaissance man at heart, Jake wears many hats in life. He started climbing big mountains at age 12, began guiding professionally at age 18, and went to Everest for his first time (of 8 total expeditions) at 25. He is a top adventure photographer, shooting on assignment on all 7 continents.

As a filmmaker, Jake has shot, directed, and produced 2 award-winning documentaries, and many other short films and documentaries for PBS, NOVA, Discovery, and others. Jake is also an activist and philanthropist, having used his climbs and expeditions to raise nearly \$500,000 for water and education focused non-profits. He is a Goodwill Ambassador for the United Nations' Mountain Partnership, and has a vast following on social media and blog channels. Jake makes his home in Evergreen, Colorado, with his wife, Wende, and two children.

CONTACT JAKE TODAY!

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